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Town Clerk

Lyme Regis Town Council

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Tourism, Community and Publicity Committee

Core Membership: Cllr P. Evans (chairman), Cllr C. Reynolds (vice-chairman), Cllr C. Aldridge, Cllr G. Caddy, Cllr S. Cockerell, Cllr M. Ellis, Cllr D. Holland, Cllr S. Larcombe, Cllr P. May, Cllr G. Turner, Cllr A. Wood

Notice is given of a meeting of the Tourism, Community and Publicity Committee to be held at the Guildhall, Bridge Street, Lyme Regis on Wednesday 13 November 2024 commencing at 7pm when the following business is proposed to be transacted:

John Wright
Town Clerk
07.11.24

The open and transparent proceedings of Full Council and committee meetings will be audio recorded and recordings will be held for one year by the town council.

If members of the public make a representation to the meeting, they will be deemed to have consented to being audio recorded.

If members of the public have any queries regarding audio recording of meetings, please contact the town clerk.

Members are reminded that in reaching decisions they should take into consideration the town council's decision to declare a climate emergency and ambition to become carbon neutral by 2030 and beyond.

AGENDA

1. Public Forum

Twenty minutes will be made available for public comment and response in relation to items on this agenda

Individuals will be permitted a maximum of three minutes each to address the committee

2. Apologies

To receive and record apologies and reasons for absence

3. Minutes

To confirm the accuracy of the minutes of the Tourism, Community and Publicity Committee meeting held on 25 September 2024

4. Disclosable Pecuniary Interests

Members are reminded that if they have a disclosable pecuniary interest on their register of interests relating to any item on the agenda they are prevented from participating in any discussion or voting on that matter at the meeting and to do so would amount to a criminal offence. Similarly if you are or become aware of a disclosable pecuniary interest in a matter under consideration at this meeting which is not on your register of interests or is in the process of being added to your register you must disclose such interest at this meeting and register it within 28 days.

5. Dispensations

To note the grant of dispensations made by the town clerk in relation to the business of this meeting.

6. Matters arising from minutes of the previous meeting held on 25 September 2024

To update members on matters arising from the previous meeting that are not dealt with elsewhere on this agenda and to allow members to seek further information on issues raised within the minutes of the previous meeting.

7. Update Report

To update members on issues considered at previous meetings

8. Tourism, Community and Publicity Committee – Objectives

To allow members to review progress of the committee's 2024-25 objectives

9. To receive the minutes of the Party in the Park Working Group meeting held on 30 October 2024

10. To receive a presentation from the directors of Waffle Lyme

11. Dorset Town of Culture 2026

To allow members to consider submitting an expression of interest for Lyme Regis to become the Dorset Town of Culture 2026

12. Sculpture Trail

To update members on the Woodroffe School's progress on designing sculptures for the sculpture trail

13. Managing Consultation Exercises

To inform members of recent, upcoming and ongoing public consultations and the decisions made following consultation

14. Exempt Business

LYME REGIS TOWN COUNCIL

TOURISM, COMMUNITY AND PUBLICITY COMMITTEE

MINUTES OF THE MEETING HELD ON WEDNESDAY 25 SEPTEMBER 2024

Present**Chairman:** Cllr P. Evans**Members:** Cllr C. Aldridge, Cllr G. Caddy, Cllr S. Cockerell, Cllr M. Ellis, Cllr P. Evans, Cllr D. Holland, Cllr S. Larcombe, Cllr P. May, Cllr C. Reynolds, Cllr G. Turner**Other members:** Cllr A. Wood**Officers:** C. Austin (administrative and community engagement assistant), A. Mullins (support services manager)**24/101/TCP Public Forum****J. Daly**

J. Daly spoke on behalf of the Lyme Regis Gig Club (LRGC) and the use of the Jubilee Pavilion over the winter period. She said LRGC had use of a small gym and during the winter their training became land-based rowing with over 60 people attending. She said it was not feasible to fit everybody in the small gym and she hoped the council would consider accepting LRGC to use the pavilion to support the health and social benefits of the club.

24/102/TCP Apologies

Cllr S. Cockerell – holiday

24/103/TCP Minutes

Proposed by Cllr M. Ellis and seconded by Cllr C. Reynolds, the minutes of the meeting held on 19 June 2024 were **ADOPTED**.

24/104/TCP Disclosable Pecuniary Interests

There were none.

24/105/TCP Dispensations

There were none.

23/106/TCP Matters arising from the minutes of the previous meeting held on 19 June 2024

Members noted the report.

23/107/TCP Update Report

Members noted the report.

23/108/TCP Tourism, Community and Publicity Committee – Objectives

Members noted the report.

23/109/TCP 2025-26 Budget Proposals

The committee put forward the following objectives: Lyme in Bloom, VE Day 80 commemorations, continuation of the bursary scheme, Youth Council, free-standing noticeboards, mini golf annual championship, Halloween mini golf event, promotional videos for the Visit Dorset website, funding support for the Fossil Festival, funding the fireworks, and a sports festival and awards.

23/110/TCP Lyme Regis Visitor Hub – End of Season Report and Interim Uses

Proposed by Cllr M. Ellis and seconded by Cllr C. Reynolds, members agreed to **RECOMMEND TO FULL COUNCIL** to approve in principle, an approach from Lyme Regis Gig Club to use the Jubilee Pavilion as an indoor rowing facility between November 2024 and Easter 2025 and if necessary, to instruct officers to have further discussions and report back to a future meeting.

It was noted this would be reported straight to the Full Council on 23 October 2024 to allow the gig club to take up occupation of the pavilion from November 2024.

Proposed by Cllr C. Aldridge and seconded by Cllr G. Caddy, members agreed to **RECOMMEND TO FULL COUNCIL** to approve the continuation of Lyme Regis Visitor Hub from Easter 2025 on the same basis as 2024 and any longer-term agreement.

23/111/TCP Welcome to Lyme Regis Signs

Members generally agreed the signs should be kept simple and not be overloaded with information and logos.

Proposed by Cllr C. Reynolds and seconded by Cllr G. Turner, members agreed to **RECOMMEND TO FULL COUNCIL** a working group consisting of the support services manager, Cllr G. Caddy and Cllr C. Reynolds to agree an outline brief for the welcome to Lyme Regis signs and instruct officers to bring designs and quotes to a future meeting of this committee.

23/112/TCP Party in the Park 2024 and A Future Event

It was suggested a sum be added to the marketing budget as an ongoing amount in the budget, rather than members having to agree it as an objective each year.

Proposed by Cllr M. Ellis and seconded by Cllr C. Reynolds, members agreed to **RECOMMEND TO FULL COUNCIL** that £10,000 is added to the marketing budget to allow Party in the Park to be held annually.

Proposed by Cllr M. Ellis and seconded by Cllr C. Reynolds, members agreed to **RECOMMEND TO FULL COUNCIL** to form a working group consisting of the support services manager, the administrative and community engagement assistant, Cllr G. Caddy, Cllr S. Larcombe and Cllr A. Wood to take forward plans for the Party in the Park 2025.

23/113/TCP Electronic Notice Board fixed to the supporting wall, Bell Cliff Steps

Proposed by Cllr P. May and seconded by Cllr M. Ellis, members agreed to **RECOMMEND TO FULL COUNCIL** to discontinue the electronic noticeboard project as an objective.

23/114/TCP Reviving Lyme in Bloom

Members discussed the proposal and said it was a great idea to revive this competition.

Proposed by Cllr P. May and seconded by Cllr C. Aldridge, members agreed to **RECOMMEND TO FULL COUNCIL** to revive the Lyme in Bloom competition, to form a working group consisting of Cllr M. Ellis and Cllr P. Evans and to put this forward as an objective for 2025-26.

23/115/TCP VE Day 80

Proposed by Cllr M. Ellis and seconded by Cllr P. May, members agreed to **RECOMMEND TO FULL COUNCIL** to delegate Cllr C. Reynolds and Cllr A. Wood to work with the support services manager to put together a programme of events to mark the 80th anniversary of VE Day and to put this forward as an objective for 2025-26.

23/116/TCP Woodroffe School Bursary

Members agreed a further bursary should be offered to Woodroffe School in 2024-25, to be spent at the school's discretion.

Members were disappointed the two local primary schools had not taken up the offer of the bursary in 2023-24.

23/117/TCP Managing Consultation Exercises

Members noted the report.

The meeting closed at 8.05 pm.

Committee: Tourism, Community and Publicity

Date: 13 November 2024

Title: Matters arising from the minutes of the previous meeting held on 25 September 2024

Purpose of Report

To update members on matters arising from the previous meeting that are not dealt with elsewhere on this agenda and to allow members to seek further information on issues raised within the minutes of the previous meeting.

Recommendation

Members note the report and raise any other issues on the minutes of the previous meeting that they require further information on.

Report

23/110/TCP Lyme Regis Visitor Hub – End of Season Report and Interim Uses

It was reported to the Full Council on 23 October 2024 that officers had had further discussions with Lyme Regis Gig Club to agree the terms of use for the Jubilee Pavilion as an indoor rowing facility.

It was reported to the Full Council that officers had suggested a rent of £200 a month. The rationale for this: it costs £1,300 a month to run the Marine Parade Shelters, and a disproportionate amount of this was to run the Jubilee Pavilion. Over the five months, it would cost the gig club £1,500, which officers estimated would equate to less than £7 per member for exclusive use of the facility.

It was reported that the gig club had put in a counter proposal of £50, which was then reduced to £40.

The Full Council was generally supportive of this position and agreed authority should be delegated to the town clerk to agree the rent at the proposed amount.

A rent of £200 a month was confirmed to the gig club. The club has decided not to proceed with the indoor rowing facility at the Jubilee Pavilion.

23/111/TCP – Welcome to Lyme Regis Signs

Cllrs G. Caddy and C. Reynolds met with the support services manager on 4 November 2024 to agree an outline brief for the welcome to Lyme Regis signs. The agreed brief is as follows:

- A simple design with minimal logos and writing
- To include on the signs 'Welcome to Lyme Regis' and 'The Pearl of Dorset'
- To obtain designs for images of an ammonite and the Cobb
- Not to include the twin towns
- Not to include any logos of local organisations
- To obtain designs with and without the town council logo

It was agreed the support services manager would obtain designs and costings based on this brief and the group would meet again to consider the options.

23/112/TCP – Party in the Park 2024 and A Future Event

The working group met on 30 October 2024 and agreed an outline plan for the event. The minutes of the working group are elsewhere on this agenda.

23/116/TCP – Woodroffe School Bursary

The Woodroffe School has accepted a bursary of £2,000, to be spent at the school's discretion in 2024-25. A report on how the funding was spent will be provided by the school at the end of the financial year.

Adrienne Mullins
Support services manager
November 2024

Committee: Tourism, Community and Publicity

Date: 13 November 2024

Title: Update Report

Purpose of the Report

To update members on issues considered at previous meetings

Recommendation

Members note the report

Report

Tourism microsite

The website continues to perform well, as shown by the stats below (please note figures for January to April are not shown in the table but are included in the annual totals:

	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Total
2022 views		14,656	21,678	26,138	28,348	28,567	32,813	39,935	24,663	23,103	15,008	13,925	268,834
2023 views	23,306	25,921	41,861	40,016	41,344	55,529	67,358	75,804	48,754	36,638	42,525	27,014	526,070
2024 views	44,556	39,095	52,261	56,571	59,336	67,245	81,456	96,063	52,927	39,676			589,186

The homepage and webcams continue to be popular and the event page for fireworks had over 6,000 visits.

Recent features on the homepage have included autumn in Lyme Regis, Bonfire Night, half term and Halloween, Christmas in Lyme Regis, and a feature about the Netflix drama Heartstopper, parts of which were filmed in the town.

It is planned to have a bigger Christmas feature within the next few weeks, including the Christmas lights' switch-on and the business group Christmas event. In January, there will be a blog on things to do in 2025.

There is currently an issue with the Marine Theatre webcam page so this has been removed temporarily while it is fixed. Due to the popularity of the webcam page, it is planned to enhance the page and better use it to navigate people around the site.

We are also developing a frequently asked questions as a way of directing people around the site.

Christmas event

Lyme Regis Business Association is hosting The Big Christmas Weekend on 14 and 15 December. The event will include mini markets, high street specials, live music, a best dressed window competition, and food and drink specials. This also incorporates the Christmas Tree Festival at the Baptist Church, which takes place from 13 to 15 December.

There will also be a community feast at the Woodmead Halls on 8 December 2024. Tickets would be £10 per person, to include several courses cooked by local food and drink businesses.

It was resolved by the Full Council on 23 October 2024 to award of grant of £1,500 to Lyme Regis Business Association to support the event. The association will decide how the funding is spent, which may include subsidising tickets for the community feast for low-income residents.

Stampede by the Sea

Weldmar have confirmed their preferred locations for the elephant sculptures and these have been agreed by officers. The locations are as follows:

- The concrete area on the pebble beach in front of Madeira Cottage (the old steps down to the beach)
- In front of the east store (away from the doors and steps to enable access)
- Outside the Jubilee Pavilion (either side of the front door)
- Next to the accessible beach hut
- One of the concrete bases where the showers are located (installation of one shower unit will be delayed until after the trail)
- On the seafront roof (specific location to be agreed)
- On the grass in front of the mini golf
- On the grass adjacent to the Alexandra Hotel garden entrance and behind the mosaic bench

Several other locations in the town are to be agreed by Dorset Council.

The trail is from 28 March to 26 May 2025.

The art preview event was held in Dorchester on 15 October and this was attended by the mayor, Cllr Philip Evans, the mayoress Jackie Evans, and Cllr Adrian Wood. The event was an opportunity to see the shortlisted designs for the elephants, created by local and national artists.

The Woodroffe School has confirmed they are also involved in the project.

Youth Council (report from Cllr C. Reynolds)

The Youth Council is being set up at the school and I will be returning for another meeting soon to take this forward.

The head has agreed and is really pleased that representatives from each year will be included, which will give a good continuity as the sixth formers leave.

I have also arranged an appointment with our Liberal Democrat MP Ed Morello for 20 December 2024 with myself and the students to help us set up this group to be successful and make use of every asset available.

Outdoor gym equipment

Although this is a Town Management and Highways Committee project, an update is being brought to this meeting regarding the publicity for the outdoor gym.

Social media posts about the opening of the outdoor gym generated dozens of 'likes' and positive comments.

To help further publicise the facility, the equipment providers Fresh Air Fitness are running a free introductory session on Saturday 9 November from 10am to midday. They will demonstrate how to use the equipment safely and effectively and the session is open to people of all ages and fitness levels.

The Great Chalk Way

It was reported to the last meeting that a new long-distance footpath has been established called 'The Great Chalk Way'. It is largely a linking of several existing routes with some minor new and joining sections. It commences at Lyme Regis and goes as far as the Norfolk coast.

It was noted at the last meeting that following consultation with the chairman of this committee, officers had given permission for a A1 sized sign to be installed on the side of the Jubilee Pavilion, the local starting point for the footpath. It was intended this would cover the defunct information screen.

The sign has been received and installed, as shown below.



Adrienne Mullins
Support services manager
November 2024

Committee: Tourism, Community and Publicity

Date: 13 November 2024

Title: Tourism, Community and Publicity Committee – Objectives

Purpose

To allow members to review progress of the committee's 2024-25 objectives

Recommendation

Members note the report

Background

1. During the 2024-25 budget-setting process, objectives were agreed for the year and a budget estimate identified against each project.

Report

2. The objectives have been assigned to committees and members can review progress at each meeting.
3. This committee's 2024-25 objectives, along with the allocated budget, completion date and lead officer, are at **appendix 8A**.
4. Any recommendations from this committee will be considered by the Full Council on 11 December 2024.

John Wright
Town clerk
September 2024

<p>Replace beach wheelchair</p>	<p>3,2</p>	<p>July 2024</p>	<p>AM</p>	<p>TCP</p>	<p>The order has been placed. Wheelchair has been delivered and assembled and is in use. Photo opportunity to be arranged.</p>
<p>D-Day 80 commemoration events</p>	<p>2</p>	<p>June 2024</p>	<p>AM</p>	<p>TCP</p>	<p>The D-Day 80 working group put together a successful programme of events for the anniversary on 6 June 2024 and the following weekend, including a service at the war memorial and US Army plaque at Cobb Gate, a free film showing of The Longest Day at the Marine Theatre, a torchlight procession and beacon lighting, the ringing of the church bells, the presentation of books to the local schools, a performance by the Lymptone Military Wives Choir, and a cream tea for the over 70s. Minutes of the working group are elsewhere on this agenda. Programme of events delivered successfully.</p>
<p>Sculpture trail</p>	<p>6</p>	<p>March 2025</p>	<p>AM</p>	<p>TCP</p>	<p>2024-25 will be year two of a three-year commitment of £6kpa. The council agreed to manage the sculpture trail in-house for one year and to review the arrangements in February 2025. Ripple has been re-installed near the table tennis and Juggler is due to be installed shortly. Sculpture trail working group has been incorporated into the gardens working group. The Juggler sculpture has been re-installed at the top of the gardens, near the Somers statue, and was unveiled by the artist Clare Trenchard and members on 23 July 2024. Further discussions to take place with Ripple sculptor Michael Fairfax about future arrangements</p>

					<p>for managing the sculpture.</p> <p>A meeting took place with Richard Vine, the Woodroffe School's head of art and computing, on 17 September 2024 about involving the students in the sculpture trail in future.</p> <p>Students are working on designs for sculptures. Cllr Reynolds visited the school on 18 October 2024 to view the designs and a more detailed update is provided elsewhere on this agenda.</p>
Supporting Fossil Festival 2024	6	June 2024	AM	TCP	<p>Grant funding of £6k. Officers worked with the museum on event logistics.</p> <p>Complete.</p>
Residents' events	10	June 2024	AM/JW	TCP	<p>Party in the Park will take place in the gardens and on the shelters' roof on 29 June 2024. Officers worked with Cllr D. Ruffle and the Marine Theatre to put together a programme of events.</p> <p>Event took place on 29 June 2024. Report elsewhere on this agenda to form a working group to plan the 2025 event.</p> <p>It was agreed at the previous meeting that Cllrs Caddy, Larcombe and Wood would sit on the working group to formulate plans for the 2025 event. Following a recommendation from this committee and consideration by the Strategy and Finance Committee, it was agreed by the Full Council to include £10,000 in the 2025-26 marketing budget to fund the event. A meeting of the working group took place on 30 October 2024 and the minutes of the meeting are elsewhere on this agenda.</p>
Continuation of the	5	March 2025	AM	TCP	<p>2024-25 is the second year of the bursary scheme.</p>

bursary scheme					<p>Further publicity and communication are required to make sure local organisations and families are aware the scheme is continuing.</p> <p>Four applications have been made and approved so far in 2024-25, benefitting seven young people. Publicity reminding residents and organisations that the bursary scheme is available.</p> <p>Six applications have been made and approved so far in 2024-25, benefitting nine young people. As reported to this committee at the previous meeting, £2,000 has been made available to the Woodroffe School to administer at their discretion. A report will be provided by the school at the end of the financial year to outline how the bursaries were spent.</p>
Introduce a beach volleyball facility	0.5	June 2024	AM	TCP	<p>This project has been carried over from 2023-24. Now an evening seafront attendant is in post, the volleyball nets will be going out in the evenings on Friday, Saturday and Sunday.</p> <p>The nets have been out over the summer.</p>
Support the introduction of a repairs' cafe	15	September 2024	JW	TCP	<p>This project has been carried over from 2023-24. Further discussions to take place with the Boat Building Academy about the delivery of the project.</p> <p>A meeting took place with several representatives from the Boat Building Academy (BBA) on 19 August 2024 about how to progress the project.</p> <p>A further meeting is taking place with the BBA representatives on 18 November 2024 to review progress. The Repairs Café is expected to be launched in January 2025. They have been advertising for volunteers to help run the project and for repairers and now have a Facebook page.</p>

					Cllr S. Larcombe has been appointed as the council's representative on the steering group.
Enhance wedding packages	2	July 2024	AM	TCP	<p>This project has been carried over from 2023-24.</p> <p>Prices for enhanced wedding packages were agreed by the Strategy and Finance Committee on 3 July 2024. The packages are now being marketed in the new brochure and to couples who have already booked or are booking weddings.</p> <p>The brochure is available on the website and will be printed shortly so hard copies will be available.</p> <p>Photographs from the styled shoot at the Guildhall and museum in April will be featured exclusively in the Your Hampshire and Dorset Wedding, a printed and online magazine, in the November/December 2024 issue. Once this has been featured, it will then feature in the Big Southwest Wedding Magazine, an online magazine.</p> <p>Weddings at the Guildhall have also been advertised on wedding website UK Bride. This is a three-month free trial, which is generating a number of additional enquiries.</p> <p>The brochure has been sent to print and will arrive shortly. 200 copies have been ordered for now, as it is expected most couples will download the e-brochure from the website.</p>
Supporting local grant applications and bid-writing	3	Ongoing	AM	TCP	<p>Further one-to-one sessions to be arranged between bid-writers and local organisations. Sessions to be arranged before and after Christmas.</p> <p>A session has been arranged with bid-writing expert David Tucker on Saturday 23 November at</p>

					<p>the Community Café in the Hub. David will be available for around four hours and local organisations will be able to book a slot with him to discuss funding opportunities specific to them and to work on any funding bids.</p>
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LYME REGIS TOWN COUNCIL

PARTY IN THE PARK WORKING GROUP

MINUTES OF THE MEETING HELD ON WEDNESDAY 30 OCTOBER 2024

Present**Members:** Cllr C. Reynolds, Cllr A. Wood**Officers:** C. Austin (administrative and community engagement assistant)
A. Mullins (support services manager)**1. Terms of reference, including election of chairman**

Proposed by Cllr A. Wood and seconded by Cllr G. Caddy, Cllr G. Caddy was **ELECTED** as chairman.

The meeting considered and agreed the terms of reference.

2. Apologies

Cllr S. Larcombe

3. Consider feedback from the residents' consultation and following the 2024 event

The support services manager gave a summary of the results of the residents' consultation in December 2023. The results showed:

- It was almost an even split between one major event and a series of smaller events.
- An event in June was the most popular.
- An event including live music and food and drink were the most popular choices. Open-air theatre and cinema, family entertainment and a market were also well-supported.
- An event in the Langmoor and Lister Gardens or the seafront and Marine Parade Shelters were the most popular choices. Lyme Regis Football Club was also well-supported.
- The majority of residents said they would be willing to pay for events, but with discounts available for Gateway Card holders.

The meeting considered the report to the Tourism, Community and Publicity Committee meeting on 25 September 2024 which gave a debrief on the 2024 event. The following comments were also made about the 2024 event:

- The bar had a limited choice and was too expensive.
- Declan Duffy was a very good MC and helped the event run smoothly.
- Children's entertainer Strawberry Jam was very good and the children enjoyed it.
- The seafront roof was an ideal area for the music and entertainment.
- The bouncy castle was very popular but consideration would need to be given to location in future as the outdoor gym equipment was now on the upper level of the former putting green.
- Mini golf was very popular and was busy throughout the event.

4. Date and location of 2025 event

The meeting discussed whether to have a one or two-day event. It was suggested if it was over two days, it could incorporate live music and food and drink as in 2024 but could also include open-air theatre.

It was agreed the gardens/shelters/seafront was the best location for the events. It was noted that although the football club was also a popular option, drainage works were taking place there in June 2025.

The meeting discussed whether events should take place on 20 and 21 June or 27 and 28 June. As the former fell on Summer Solstice on 21 June 2025, it was agreed the events would take place on 20 and 21 June 2025.

It was agreed the event would be renamed 'Midsummer Party in the Park'.

5. Outline plan for 2025 event

The following outline plan was agreed:

- Friday 21 June – open-air theatre in the gardens/seafront roof. Preferably this would be A Midsummer Night's Dream. Could this possibly be an option for the Community Play?
- Saturday 22 June – live music, children's entertainment and food and drink in the gardens/seafront roof.
- Children's entertainment on the main stage on the roof between 2pm and 5pm. Entertainment to include Strawberry Jam, Mad 4 Animals and Rainbow Gecko.
- Live music on the main stage between 5pm and 10pm. Suggested performers included Bloc off the Wall, Area 52, DT7, Jess Upton and the Guilty Pleasures, Tilly Jardine, Joss Stone, Hot Java, and Grace Gillan.
- Declan Duffy would be asked to MC the event.
- Bar to be provided by the football club. This would be available on the Friday night and all day Saturday.
- Food and drink to be mainly located in the Marine Parade Shelters as most traders were in vehicles or trailers. Possibility of some traders being in the gardens or on the roof. Suggested traders included Spice and Rice, Spud Pod, Smash Burgers, Chariot of Fire and Butter Side Up.
- Local food and drink traders would be given first refusal and an invite would be sent out via Lyme Regis Business Association, with a deadline for expressions of interest of 30 November 2024.
- Free bouncy slide, probably located on the lower section of the former putting green.
- Free mini golf throughout the event.
- First aid to be provided by Rapid EMS.
- Security to be provided by the same company as 2024. Security would be required overnight on Friday because the bar will be in place, and overnight on Saturday because the bar wouldn't be taken down until Sunday.
- Reusable plastic pint and half-pint cups to be provided with the event logo on. Happy Cups are a known supplier.
- A new logo and branding would be needed specifically around the midsummer theme.

Actions

- AM to speak to Gabby Rabbitts at the Marine Theatre about open-air theatre, preferably A Midsummer Night's Dream.
- AM to make enquiries about price and availability with Strawberry Jam, Mad 4 Animals and Rainbow Gecko.

- Everyone to send suggestions for bands to AM.
- AM to contact Declan Duffy about MCing the event.
- AW to speak to the football club about providing the bar.
- Everyone to send suggestions for food traders to AM.
- AM to send invitation to food and drink traders via Lyme Regis Business Association.
- AM to book bouncy castle.
- AM to book first aid.
- AM to book security.
- AW to provide AM with details of Happy Cups.
- CA to design logo and branding.

6. Date of next meeting

Wednesday 4 December, 11am.

DRAFT

Committee: Tourism, Community and Publicity

Date: 13 November 2024

Title: Dorset Town of Culture 2026

Purpose of Report

To allow members to consider submitting an expression of interest for Lyme Regis to become the Dorset Town of Culture 2026

Recommendation

Members approve submitting an expression of interest for Lyme Regis to become the Dorset Town of Culture 2026 and to include this as an objective for 2025-26 with a budget of £30,000

Background

1. The Arts Development Company (ADC) leads an initiative called Dorset Town of Culture. The aim of Town of Culture is to celebrate and shape the identity of a place through creative and cultural projects and events. It is a celebration of community and creativity.
2. The aim is to attract internal investment from local businesses and individuals and external investment from national public funders. It also aims to increase the profile of culture in Dorset and of Dorset in the cultural sector, providing paid work for the county's freelancers and aiding community cohesion.
3. The initiative is an opportunity for towns and villages in the Dorset Council (DC) area to work together and deliver a year's worth of extraordinary cultural activity. This can include new and existing creative events and projects.
4. Bridport is the Town of Culture in 2024 and Portland and Weymouth is the Town of Culture in 2025.
5. ADC is now inviting applications from towns and villages in Dorset to become the 2026 Town of Culture.

Report

6. There is a two-stage application process; expressions of interest will be followed by an invitation for full applications.
7. Proposals are expected to be highly collaborative but with a single organisational lead, most likely a town council. Parishes and towns can work together on a shared bid but there should be a single lead applicant that is contractually responsible for delivery of the initiative.
8. DC will make a seed investment of £30,000, which must be matched by the town and/or parish council. This funding must be 'new money' for culture, not a reallocation of funding already agreed for cultural partners.
9. There is an expectation the Town of Culture will attract additional funding, from both local and national sources. ADC will support the town on fundraising, including with bids to Arts Council England, the National Lottery Heritage Fund and National Lottery Community Fund.
10. The timeline for the application process is as follows:
 - Deadline for expressions of interest – 9am, Monday 18 November
 - A maximum of four applications will be invited to a full application –Monday 2 December

- Deadline for full applications – Wednesday 15 January
 - Successful applicant contacted – Friday 14 February
 - Public announcement of Town of Culture 2026 – Monday 3 March
11. Given the short timescale for submitting an expression of interest, a meeting was held on 6 November 2024 with the Marine Theatre, Town Mill, and B Sharp to discuss a proposal. Lyme Regis Museum was invited but did not attend.
 12. The three organisations present gave their support to submitting an expression of interest; it is essential to have the support of cultural organisations in the town for this to be a success.
 13. We discussed the theme for the application and agreed it should be around 'blue and green', incorporating the sea, river, harbour, fossilising, the Jurassic Coast, the beach, the links to tourism, and how this all ties into climate and sustainability.
 14. Other organisations, such as the Boat Building Academy and Lyme Regis Development Trust, can be pulled in if we progress to making a full application.
 15. As this initiative requires £30,000 match funding from the council, officers have added this to the list of objectives for 2025-26, to be considered by the Strategy and Finance Committee meeting on 27 November 2024.
 16. If the application is not successful, this can be removed from the list of objectives later on.
 17. Due to the timescales involved for submitting an expression of interest, any recommendation will be considered retrospectively by the Full Council on 11 December 2024.

Adrienne Mullins
Support services manager
November 2024

Committee: Tourism, Community and Publicity

Date: 13 November 2024

Title: Sculpture Trail

Purpose of Report

To update members on the Woodroffe School's progress on designing sculptures for the sculpture trail

Recommendation

Members note the report

Background

1. It was reported to the previous meeting that discussions had taken place with the Woodroffe School about students producing three sculptures for the sculpture trail in the Langmoor and Lister Gardens.
2. A budget of £6,000 is available in 2024-25 for the sculpture trail and officers have agreed £3,000 is made available to the school to develop their sculptures.

Report

3. I visited the Woodroffe School Sculpture Project Group on Friday 18 October to see how the project was progressing.
4. The sixth formers' ideas and presentations were excellent. The school's head of art and computing Richard Vine is very enthusiastic with this whole project and as I have worked with him before, I am looking forward to the final result, which I am sure will be appreciated by many as we have included our local students.
5. The ideas are so good, in fact, I think we will have a job choosing three from 15. I was really excited by the work they had done and their enthusiasm. Attached at **appendix 12A** are some of the initial designs.
6. They will be making maquettes of their work so that we can see the results. Some have already been started.
7. Ben Russell, a previous student at the school, is now a sculptor and with his friend Simon Connett, a blacksmith and ironworker, they will be helping with the project to decide with the students which projects are actually feasible and will work.
8. I have spoken to the deputy town clerk, who agrees that we could probably add a couple more plinths, making five new sculptures in the gardens. I think that's a great idea but of course that's for us all to decide.
9. I also suggest that the maquettes could all be displayed in either the Jubilee Pavilion or our new offices so that everyone can see the results.
10. I will be keeping in touch with the students so that when the maquettes are ready we can all see them and meet the students.

11. Any recommendations from this committee will be considered by the Full Council on 11 December 2024.

Cllr Cheryl Reynolds
Vice-chairman
November 2024

Committee: Tourism, Community and Publicity

Date: 13 November 2024

Title: Managing Consultation Exercises

Purpose

To inform members of recent, upcoming and ongoing public consultations and the decisions made following consultation

Recommendation

Members note the report

Report

1. The following public consultations affecting residents and services in Dorset have recently taken place, are coming up, ongoing, or have been completed:
 - Dorset Council – Call for Sites
 - Dorset Council – Better Days – Day Opportunities
 - Dorset Council – Active Travel Infrastructure Plan
 - Dorset Council and BCP Council – Local Transport Plan Opportunities and Issues
 - Dorset Council – Draft Street Trading Policy
2. **Appendix 13A** details the start and end dates, who has been consulted, how the town council promoted the consultation, the council's response to the consultation (if any), and the decision made or an update on the consultation if a decision has not yet been made.
3. Any recommendations from this committee will be considered by the Full Council on 11 December 2024.

Adrienne Mullins
Support services manager
November 2024

Organisation and topic	Start date	End date	Who is being consulted	Consultation promoted by LRTC through	The response	Update/Decision made
Dorset Council – Call for Sites (in preparation for Dorset Council Local Plan)	13/03/23	01/01/25	The public and stakeholders	Social media, community and business briefings, website	Report considered by the Full Council on 17 May 2023 and resolved ‘to support the principle of an appropriate allocation of Strawberry Fields through the Local Plan process’.	The consultation is now open until 1 January 2025. Dorset Council is interested in receiving submissions for sites that may have potential for: New homes (including for the settled and Traveller communities), employment land, mitigation for habitat sites, and renewable or low carbon energy.
Dorset Council – Better Days – Day Opportunities	22/09/23	08/12/23	Dorset residents	Social media and website	N/A	Dorset Council developed a report and transformation plan which was approved by the Cabinet on 10 September 2024. A number of engagement sessions have been organised across the county beginning in February 2025 to talk to people about their proposals and shape how this may work in their area and community.
Dorset Council – Active Travel Infrastructure Plan	11/12/23	18/01/24	The public and stakeholders	Social media and website	Report to the Town Management and Highways Committee on 3 January 2024, with a recommendation that completion of the survey is delegated to the town clerk in consultation with	Responses were due to be analysed and a report published in mid-2024 but this is yet to happen.

					three members from the committee	
Dorset Council and BCP Council – Local Transport Plan Opportunities and Issues	22/01/24	03/03/24	All communities who live and work in Dorset	Social media, website and public open event on 20/02/24	Response delegated to the Traffic and Travel Working Group	The analysis of all the feedback received is underway and further public consultation will take place on a draft plan in spring 2025.
Dorset Council – Draft Street Trading Policy	04/11/24	26/01/25	The public and stakeholders	Social media and website	Report to be considered by the Strategy and Finance Committee on 27/11/24	Consultation still open.