

LYME REGIS TOWN COUNCIL

TOURISM, COMMUNITY AND PUBLICITY COMMITTEE

MINUTES OF THE MEETING HELD ON WEDNESDAY 25 SEPTEMBER 2024

Present

Chairman: Cllr P. Evans

Members: Cllr C. Aldridge, Cllr G. Caddy, Cllr S. Cockerell, Cllr M. Ellis, Cllr P. Evans, Cllr D. Holland, Cllr S. Larcombe, Cllr P. May, Cllr C. Reynolds, Cllr G. Turner

Other members: Cllr A. Wood

Officers: C. Austin (administrative and community engagement assistant), A. Mullins (support services manager)

24/101/TCP Public Forum

J. Daly

J. Daly spoke on behalf of the Lyme Regis Gig Club (LRGC) and the use of the Jubilee Pavilion over the winter period. She said LRGc had use of a small gym and during the winter their training became land-based rowing with over 60 people attending. She said it was not feasible to fit everybody in the small gym and she hoped the council would consider accepting LRGc to use the pavilion to support the health and social benefits of the club.

24/102/TCP Apologies

Cllr S. Cockerell – holiday

24/103/TCP Minutes

Proposed by Cllr M. Ellis and seconded by Cllr C. Reynolds, the minutes of the meeting held on 19 June 2024 were **ADOPTED**.

24/104/TCP Disclosable Pecuniary Interests

There were none.

24/105/TCP Dispensations

There were none.

23/106/TCP Matters arising from the minutes of the previous meeting held on 19 June 2024

Members noted the report.

23/107/TCP Update Report

Members noted the report.

23/108/TCP Tourism, Community and Publicity Committee – Objectives

Members noted the report.

23/109/TCP 2025-26 Budget Proposals

The committee put forward the following objectives: Lyme in Bloom, VE Day 80 commemorations, continuation of the bursary scheme, Youth Council, free-standing noticeboards, mini golf annual championship, Halloween mini golf event, promotional videos for the Visit Dorset website, funding support for the Fossil Festival, funding the fireworks, and a sports festival and awards.

23/110/TCP Lyme Regis Visitor Hub – End of Season Report and Interim Uses

Proposed by Cllr M. Ellis and seconded by Cllr C. Reynolds, members agreed to **RECOMMEND TO FULL COUNCIL** to approve in principle, an approach from Lyme Regis Gig Club to use the Jubilee Pavilion as an indoor rowing facility between November 2024 and Easter 2025 and if necessary, to instruct officers to have further discussions and report back to a future meeting.

It was noted this would be reported straight to the Full Council on 23 October 2024 to allow the gig club to take up occupation of the pavilion from November 2024.

Proposed by Cllr C. Aldridge and seconded by Cllr G. Caddy, members agreed to **RECOMMEND TO FULL COUNCIL** to approve the continuation of Lyme Regis Visitor Hub from Easter 2025 on the same basis as 2024 and any longer-term agreement.

23/111/TCP Welcome to Lyme Regis Signs

Members generally agreed the signs should be kept simple and not be overloaded with information and logos.

Proposed by Cllr C. Reynolds and seconded by Cllr G. Turner, members agreed to **RECOMMEND TO FULL COUNCIL** a working group consisting of the support services manager, Cllr G. Caddy and Cllr C. Reynolds to agree an outline brief for the welcome to Lyme Regis signs and instruct officers to bring designs and quotes to a future meeting of this committee.

23/112/TCP Party in the Park 2024 and A Future Event

It was suggested a sum be added to the marketing budget as an ongoing amount in the budget, rather than members having to agree it as an objective each year.

Proposed by Cllr M. Ellis and seconded by Cllr C. Reynolds, members agreed to **RECOMMEND TO FULL COUNCIL** that £10,000 is added to the marketing budget to allow Party in the Park to be held annually.

Proposed by Cllr M. Ellis and seconded by Cllr C. Reynolds, members agreed to **RECOMMEND TO FULL COUNCIL** to form a working group consisting of the support services manager, the administrative and community engagement assistant, Cllr G. Caddy, Cllr S. Larcombe and Cllr A. Wood to take forward plans for the Party in the Park 2025.

23/113/TCP Electronic Notice Board fixed to the supporting wall, Bell Cliff Steps

Proposed by Cllr P. May and seconded by Cllr M. Ellis, members agreed to **RECOMMEND TO FULL COUNCIL** to discontinue the electronic noticeboard project as an objective.

23/114/TCP Reviving Lyme in Bloom

Members discussed the proposal and said it was a great idea to revive this competition.

Proposed by Cllr P. May and seconded by Cllr C. Aldridge, members agreed to **RECOMMEND TO FULL COUNCIL** to revive the Lyme in Bloom competition, to form a working group consisting of Cllr M. Ellis and Cllr P. Evans and to put this forward as an objective for 2025-26.

23/115/TCP VE Day 80

Proposed by Cllr M. Ellis and seconded by Cllr P. May, members agreed to **RECOMMEND TO FULL COUNCIL** to delegate Cllr C. Reynolds and Cllr A. Wood to work with the support services manager to put together a programme of events to mark the 80th anniversary of VE Day and to put this forward as an objective for 2025-26.

23/116/TCP Woodroffe School Bursary

Members agreed a further bursary should be offered to Woodroffe School in 2024-25, to be spent at the school's discretion.

Members were disappointed the two local primary schools had not taken up the offer of the bursary in 2023-24.

23/117/TCP Managing Consultation Exercises

Members noted the report.

The meeting closed at 8.05 pm.